

Ethan's Music Room



Station Toolkit



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Quick Facts

Ethan's Music Room, a series of thirteen 70-second educational interstitials is a unique program “by kids, for kids, with kids.” Ethan Bortnick, a 14-year-old musician, composer, and entertainer shares his passion for music with children of all ages, encouraging them to find how music and the arts are all around us.

Produced by Sun & Sky Entertainment and the Learning Lab at the Connecticut Public Broadcasting Network, *Ethan's Music Room* provides a basis for music education, music theory, and arts education by offering fun, simple, and dynamic explanations of subjects like notes, scales, rhythm, lyrics, and more.



Episode List



Episode List

Episode 1

"It's All About Music"

Ethan explains to the kids that music is all around us.

Vocabulary

- Music
 - Instruments
 - Keyboard
 - Drums
-

Episode 2

"Move to the Beat"

Ethan talks to the kids about keeping a beat.

Vocabulary

- Beat
 - Beat Levels
-

Episode 3

"Notes"

Ethan explains to the kids how he knows what to play.

Vocabulary

- Notes
- Tempo
- Rest

Episode 4

"Raise the Tempo"

Ethan explains tempo to the kids

Vocabulary

- Tempo
 - Allegro
 - Largo
-

Episode 5

"Lyrical"

Ethan talks about lyrics and different genres of music.

Vocabulary

- Lyrics
 - Lyricist
-

Episode 6

"De-composing"

Ethan talks about songwriting.

Vocabulary

- Composers
- Lyricists

Episode List

Episode 7

"Scales"

Ethan explains pitch and scale.

Vocabulary

- Pitch
- Scale
- Ascending Scale
- Descending Scale

Episode 8

"Harmony"

Ethan explains harmony.

Vocabulary

- Harmony

Episode 9

"Band-ing Together"

Ethan discusses different kinds of bands and ensembles

Vocabulary

- Orchestra
- Percussion Ensemble
- Bands

Episode 10

"Melody"

Ethan talks about melodies.

Vocabulary

- Melody

Episode 11

"Staff Meeting"

Ethan explains sheet music and shows the kids what a treble clef is.

Vocabulary

- Sheet music
- Treble/G- Clef

Episode 12

"Key Change"

Ethan talks about the different keys and scales.

Vocabulary

- Keys
- Major scale
- Minor scale

Episode 13

"Time Signatures"

Ethan discusses time signatures.

Vocabulary

- Bars
- Time Signatures

About



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About Ethan

Ethan Bortnick is a 14-year-old pianist, singer, composer, songwriter, actor, and musical prodigy.

When he was only three years old, Ethan asked his parents for piano lessons and discovered an uncanny ability to hear a song once and play it back note for note – the musical equivalent of a photographic memory. He soaked up the music of artists and composers like Beethoven, Mozart, Bill Evans, Little Richard, Billy Joel, and Elton John. At five, Ethan began creating his own original compositions.



A few years later, Ethan began making television appearances on programs like *The Tonight Show with Jay Leno*, *The Oprah Winfrey Show*, *Good Morning America*, and many more.

At ten, Ethan began performing on the road, becoming the youngest entertainer in history to headline his own national tour. Ethan has also shared his talents internationally, connecting with audiences in Japan, Brazil, Canada, South Africa, and Australia.



A veteran of PBS, Ethan has produced several national concert specials, including *Ethan Bortnick and his Musical Time Machine*, *The Power of Music*, and *Ethan Presents*.

Ethan is also a driven humanitarian dedicated to combining his musical pursuits with his charity work. Ethan has helped to raise over \$30,000,000 for nonprofits around the world.

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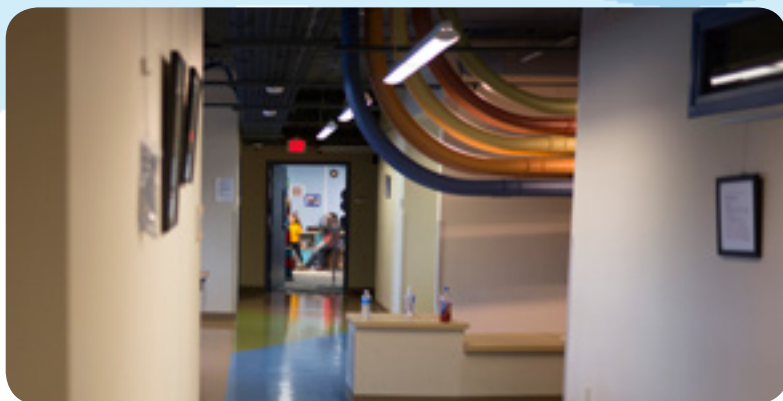
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About the Learning Lab

THE LEARNING LAB

The Connecticut Public Broadcasting Network's Learning Lab is an innovative space that combines student-centered education with hands-on production and content-building experiences. Home to CPBN's partnership with Hartford Public Schools' Journalism & Media Academy Magnet School and the Institute for Advanced Media, the

Learning Lab offers instruction and experience in subjects like video production and editing, news production, graphic arts and design, television production, filmmaking, documentary storytelling, video editing, game design, audio production, photography, and more.



BY KIDS, FOR KIDS, WITH KIDS

Ethan's Music Room was created under the philosophy "by kids, for kids, with kids." The show was produced by a team of nine high school students from the Journalism & Media Academy Magnet School, as part of the school's partnership with CPBN. All assets, coloring sheets, activity pages, and promotional materials, were created by the Student Production Team. Using this unique approach to educational programming – making every aspect of the production a learning experience - *Ethan's Music Room* is true student-centered learning.

Events and Outreach



Ethan's Music Room LIVE!

Ethan's Music Room LIVE! is an interactive performance by Ethan Bortnick based on the interstitial program *Ethan's Music Room*. Building on the vocabulary and concepts from the show, Ethan invites everyone into his music room to learn about performing, creating, and sharing music. By bringing individual audience members onstage to participate in aspects of the show, and getting the whole audience to join in the fun, Ethan brings his Music Room to you!

If airing *Ethan's Music Room*, stations have the opportunity to have Ethan visit the station, or a local school or partner when he is on tour in the area. In addition to his regular tour appearances, Ethan wants to share his love for music with as many people as possible!

That's why we're presenting Ethan's Music Room LIVE!



Why Host an Ethan's Music Room LIVE! Event

Ethan's Music Room LIVE! celebrates the joy of music!

At your Ethan's Music Room LIVE! event, kids will have fun discovering the world of music through an interactive live performance with Ethan Bortnick.

Ethan's Music Room LIVE! inspires a love for music and the arts!

At your event, Ethan will share his love of music to get kids moving to the beat, bringing children onstage to share in the music.

Ethan's Music Room LIVE! can happen anywhere!

Events can be held at member stations, in schools, at a partner's venue, or anywhere music is welcome! The world can be your music room!

Ethan's Music Room LIVE! brings children and parents together!

Encourage families to attend your Ethan's Music Room LIVE! event! Children get to see a program made "by kids, for kids, with kids," and parents get to hear Ethan's family-friendly remixes of their favorite hits! Everyone can learn about music!

Ethan's Music Room LIVE! helps build community partnerships!

Hosting an Ethan's Music Room LIVE! event is a great way to involve local organizations and partners that are interested in music or arts education. Not only does it provide highly visible sponsorship opportunities, but stations benefit by raising their profile as leaders in supporting arts education.

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Resources

Event Resources

Inside this Station Toolkit, you'll find lots of *Ethan's Music Room* event materials, including promotional materials, activity and coloring pages, and other downloadable assets to create buzz and promote *Ethan's Music Room* and *Ethan's Music Room LIVE* events.

Remember to include your station website, the *Ethan's Music Room* website (for anytime viewing), a brief membership message, and anything else that will spread the word about *Ethan's Music Room* as a program that supports arts and music education.

Activity Sheets

We've provided a wide range of entertaining and educational *Ethan's Music Room* activity and coloring sheets – created by kids, for kids – that are simple to understand and easy to print right from your own computer! Each episode has corresponding activities or coloring sheets to reinforce the concepts learned in that episode.

Create a station-based activity event that follows the order of *Ethan's Music Room* episodes!

Music and Video

We've provided songs and music from Ethan Bortnick for stations to play at their events. After all, *Ethan's Music Room* is all about music!

Set up fun, interactive music stations like a "boogie station" where children can move to the beat or a "keep the beat station" where children have to keep rhythm with the songs.

Giveaways

Contact CPBN station relations to order great *Ethan's Music Room* giveaways and information sheets.



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L E A R N I N G L A B



For more information on *Ethan's Music Room*, visit:
ctlearninglab.org/ethan